

**26 September 2014**

**[19-14]**

**Administrative Assessment Report – Application A1100**

Maximum Permitted Level of Acesulphame Potassium in Chewing Gum

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| **Date received: 12 August 2014**  **Date due for completion of administrative assessment:** 2 September 2014  **Date completed: 28 August 2014** | | |
| **Applicant:** The Wrigley Company Pty Limited | | **Potentially affected Standard:**  1.3.1 |
| **Brief description of Application:**  To increase the maximum permitted level of acesulphame potassium (Ace-K) in chewing gum to align with the international regulations and so standardise formulations. | |
| **Procedure:**  General | **Estimated total hours:**  350  Reasons why**:**  Seeking an increase in the maximum permitted level of an already permitted food additive | **Estimated start work:**  March 2015 |

***Decision***

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| **Application accepted**  **Date: 28 August 2014** |

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| **Has the Applicant requested confidential commercial information status?**  Yes No✔ |
| **Has the Applicant sought special consideration e.g. novel food exclusivity, two separate applications which need to be progressed together?**  Yes No✔ |

***Charges***

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| **Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?**  Yes No ✔ |
| **Does the Applicant want to expedite consideration of this Application?**  Yes No✔ Not known |

***Application Handbook requirements***

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| **Which Guidelines within the Part 3 of the *Application Handbook* apply to this Application?**  3.1.1, 3.3.1  **Is the checklist completed?**  Yes ✔ No  **Does the Application meet the requirements of the relevant Guidelines?**  Yes✔ No |
| **Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?**  Yes✔ No |
| **Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?**  Yes No✔ |
| **Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?**  Yes✔ No  **If yes, indicate which Procedure:**  General |
| **Other Comments or Relevant Matters:**  Nil |

***Consultation & assessment timeframe***

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| **Proposed length of public consultation period:**  6 weeks |
| **Proposed timeframe for assessment:**  **‘Early Bird Notification’ due: 25 September 2014**  Commence assessment (clock start) Early April 2015  Completion of assessment & preparation of draft food reg measure Early August 2015  Public comment Mid-August – Late Sept 2015  Board to complete approval Early Dec 2015  Notification to Forum Early Dec 2015  Anticipated gazettal if no review requested Mid-Feb 2016 |